

# Emily Joachim

## CONTACT

[www.emilyjoachim.com](http://www.emilyjoachim.com)

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## EDUCATION

### Cal Poly, San Luis Obispo

BFA Art & Design, Graphic Design

### UCLA Extension, Los Angeles

Motion Design 1

## SKILLS

### Technical

- Adobe CC Suite (proficient in After Effects, Illustrator, InDesign, Photoshop)
- Brand + Identity
- Email Marketing
- Figma
- Google Suite
- HTML/CSS
- Keynote
- Microsoft Suite
- Motion Design
- Social Media
- Shopify
- Typography
- UX/UI Design
- Website Design

### Professional

- Communication
- Fast Pace Work Environment
- Organization
- Problem Solving
- Project Management
- Start Up Experience
- Visual Design

## WORK EXPERIENCE

### Senior Graphic Designer & Product Designer

Like Minded Media Ventures (LMMV) / Like Minded Labs

Aug 2022 - Present | Los Angeles

- Product designer for video conferencing application called "TODA Live" currently partnered with CBS and Amazon Studios
- Shape TODA Live's UI direction via Figma, enhancing styles with components, variables, typography, and responsive and adaptable UI to various screen sizes and devices
- Work directly with CEO to create partner/investor proposal decks for various clients
- Collaborate with front-end developers to design interactive prototypes for team review, perform usability tests and submit critiques
- Partner with LMMV video production team to design graphics for on-screen movies & commercials

### Senior Graphic Designer

Dibbs.io

Jun 2021 - Aug 2022 | El Segundo

- Managed all public-facing designs: social media (8-12 per week), ads (15-20 per month), website graphics, app store visuals
- Designed and branded 75+ investor decks and partnership proposals in Keynote/Powerpoint (Successfully earning investments from Amazon, Foundry Group, Tusk Venture Partners, Chris Paul, Skylar Diggins-Smith, Kevin Love, etc.)
- Created and edited video content using Adobe After Effects for video series on YouTube, Instagram & TikTok
- Supervised summer internship program of 3 students

### Social Marketing Coordinator & Student Engagement

University of Southern California Hillel

Aug 2018 - Jun 2021 | Los Angeles

- Led impactful social media campaigns, driving student participation and engagement
- Rebranded and relaunched website and social media platforms
- Managed a \$15,000 semester budget while guiding a team of 12 student interns